

## MARKET JUNGLE PRIVACY POLICY

### **Introduction:**

Welcome to Market Jungle's privacy policy. At Market Jungle, we take the privacy and security of our users' personal information seriously, and we are committed to protecting your data in accordance with applicable laws and regulations. This privacy policy explains how we collect, use, share, and protect your personal information, as well as your rights with respect to that information. By using our services or accessing our website, you acknowledge that you have read and understood this privacy policy, and agree to our collection, use, and sharing of your information as described in this policy.

### **What Information is Collected:**

When you create an account with Market Jungle, we collect certain personal information from you, including your username, first name, last name, email address, and password. If you choose to link your broker account to our platform through a third-party API, we may also collect account-specific information necessary to facilitate trading activities, such as account number, balance, open positions, and order history.

In addition to the information you provide directly to us, we may also collect certain information automatically when you use our services, including your IP address, browser type, device type, and operating system. We may also collect information about your use of our services, such as the pages you visit, the features you use, and the actions you take.

If you choose to make payments through our website, we will collect billing information, such as your credit card number and billing address, through our third-party payment processor, Stripe. We do not store or retain your credit card information on our servers, but it is stored securely with Stripe.

We only collect information that is necessary to provide our services, and we do not sell or share your personal information with third parties for their own marketing purposes.

### **How Information is Collected:**

We collect information in several ways, including:

1. **Directly from you:** We collect information when you create an account with us, when you use our services, and when you communicate with us. For example, we collect information when you provide us with your name, email address, and billing information.
2. **Automatically:** We automatically collect certain information when you use our services, such as your IP address, browser type, device type, and operating system. We also use cookies and other tracking technologies to collect information about your use of our website and services. Cookies are small data files that are stored on your device when you visit our website. They help us to improve our services and enhance your user experience.
3. **Third-party sources:** We may also collect information about you from third-party sources, such as social media platforms and other data providers. For example, we may receive information about you from LinkedIn if you use LinkedIn to log in to our platform.

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We only collect information that is necessary to provide our services, and we take appropriate measures to protect your personal information from unauthorized access, use, or disclosure.

### **Use of Information:**

We use the information we collect for the following purposes:

1. To provide and improve our services: We use your information to operate and improve our services, including to process transactions, provide customer support, and personalize your user experience.
2. To communicate with you: We may use your information to send you important notices and updates about our services, such as changes to our terms of service or privacy policy. We may also use your information to respond to your inquiries and requests.
3. To comply with legal obligations: We may use your information to comply with applicable laws, regulations, and legal processes, such as responding to subpoenas or government requests for information.
4. For other legitimate business purposes: We may use your information for other legitimate business purposes, such as to prevent fraud and other illegal activities, to protect our rights and interests, and to enforce our terms of service.

We do not sell or rent your personal information to third parties. However, we may share your information with third-party service providers that help us to provide our services, such as payment processors and cloud storage providers. We require our service providers to comply with appropriate data protection and security measures.

### **Sharing of Information:**

We may share your information with third-party service providers that help us to provide our services, such as payment processors and cloud storage providers. We require our service providers to comply with appropriate data protection and security measures.

We may also share your information with other third parties under the following circumstances:

1. With your consent: We may share your information with third parties if you give us your consent to do so.
2. For legal purposes: We may share your information with third parties if we believe that such sharing is necessary to comply with applicable laws, regulations, and legal processes, such as responding to subpoenas or government requests for information.
3. In connection with a merger or acquisition: We may share your information with third parties if we are involved in a merger, acquisition, or sale of all or a portion of our assets. In such cases, we will provide notice before your personal information is transferred and becomes subject to a different privacy policy.

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We do not sell or rent your personal information to third parties. However, we may aggregate and anonymize your information and share it with third parties for analytical and research purposes.

### **Security:**

We take appropriate measures to protect the security of your personal information. We implement and maintain reasonable physical, technical, and administrative safeguards to help protect against unauthorized access, use, modification, disclosure, or destruction of your personal information.

Our security measures include:

1. **Encryption:** We use industry-standard encryption technologies to protect the transmission of data between your device and our servers.
2. **Access control:** We restrict access to your personal information to only those employees, contractors, and third-party service providers who need to know the information to provide our services.
3. **Data retention:** We only retain your personal information for as long as necessary to provide our services and for other legitimate business purposes.
4. **Regular assessments:** We regularly assess the effectiveness of our security measures and update them as necessary to maintain the security and integrity of your personal information.

Despite our efforts, no security measure is 100% effective. Therefore, we cannot guarantee the absolute security of your personal information.

If you have reason to believe that your interaction with us is no longer secure, please immediately notify us using the contact information provided below.

### **Retention:**

We retain your personal information for as long as necessary to provide our services and for other legitimate business purposes, such as to comply with legal obligations, resolve disputes, and enforce our agreements.

If you no longer want us to use your personal information to provide our services, you may request that we delete your account and personal information by contacting us using the contact information provided below. Please note that we may need to retain certain information for record-keeping purposes, to complete transactions that you initiated prior to requesting the deletion of your account, or as otherwise required by law.

We will also retain your personal information for as long as necessary to maintain the security and integrity of our systems and to comply with legal or regulatory obligations, resolve disputes, and enforce our agreements.

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After the retention period expires, we will securely delete or anonymize your personal information in a manner designed to ensure that it cannot be reconstructed or read.

### **Your Rights:**

You have certain rights regarding your personal information, subject to applicable law. These rights may include:

1. **Right to Access:** You have the right to request access to the personal information that we hold about you.
2. **Right to Correction:** You have the right to request that we correct or update any inaccurate or incomplete personal information that we hold about you.
3. **Right to Deletion:** You have the right to request that we delete your personal information that we hold, subject to certain exceptions.
4. **Right to Restriction:** You have the right to request that we restrict the processing of your personal information in certain circumstances.
5. **Right to Object:** You have the right to object to the processing of your personal information in certain circumstances, including where we are relying on our legitimate interests to process your personal information.
6. **Right to Data Portability:** You have the right to receive a copy of your personal information in a structured, machine-readable format and to transfer your personal information to another controller.
7. **Right to Withdraw Consent:** If we rely on your consent to process your personal information, you have the right to withdraw your consent at any time.

To exercise any of these rights, please contact us using the contact information provided below. We may require certain information from you in order to verify your identity and process your request.

Please note that in some cases, we may not be able to honor your request if we are legally required or authorized to retain your personal information, or if we need to retain your personal information in order to fulfill our contractual obligations to you or to provide our services.

Please contact [peterkallas@marketjungle.io](mailto:peterkallas@marketjungle.io) to exercise any of these rights.

### **Cookies and Tracking Technologies:**

We use cookies and other tracking technologies to collect and store certain information about your use of our website and services. Cookies are small data files that are placed on your device when you visit a website, and tracking technologies are used to collect information about your browsing behavior.

We use cookies and tracking technologies for the following purposes:

1. **Functionality:** We use cookies and tracking technologies to enable certain features of our website and services, such as remembering your preferences.

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2. **Analytics:** We use cookies and tracking technologies to collect information about your use of our website and services, such as which pages you visit and which links you click on. We use this information to analyze our website and services and to improve their performance.
3. **Advertising:** We use cookies and tracking technologies to deliver targeted advertising to you on our website and on third-party websites. We may also use cookies and tracking technologies to measure the effectiveness of our advertising campaigns.
4. **Security:** We use cookies and tracking technologies to help us detect and prevent fraud and other security issues.

By using our website and services, you consent to our use of cookies and tracking technologies as described in this section. You can control the use of cookies and tracking technologies through your browser settings, but please note that disabling cookies may limit your ability to use certain features of our website and services.

We may also use third-party analytics providers and advertising networks, who may use cookies and tracking technologies on our behalf. These third parties may collect information about your use of our website and services over time and across different websites, and they may combine this information with other information they have collected from you or obtained from other sources.

For more information about cookies and tracking technologies, including how to control or disable them, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

### **Contact Information:**

If you have any questions or concerns about our Privacy Policy, please do not hesitate to contact us at the following address:

Market Jungle

1176 Seven Mile Ferry RD N  
Clarksville, TN 37040  
United States

You can also reach us by email at [peterkallas@marketjungle.com](mailto:peterkallas@marketjungle.com). We will do our best to respond to your inquiry within a reasonable amount of time.